

2024 SPESA EXECUTIVE CONFERENCE

October 8-10, 2024 | Le Mount Stephen, Montréal, Quebec

SPONSORSHIP OPPORTUNITIES

Join SPESA as a sponsor for the upcoming 2024 Executive Conference! SPESA will be offering a variety of sponsorship opportunities to help you promote your business, products, and any new offerings coming down the pipeline.

Presenting Sponsor (Exclusive) | \$8,000

- Panel or moderator participation
- Company introduction from SPESA President Michael McDonald
- Prominent display signage at the Executive Conference entrance & Welcome Reception
- Prominent company logo placement on the following:
 - SPESA's registration website
 - All Executive Conference promotional emails & materials
- Opportunity to include branded swag in Executive Conference materials
- 3 months of advertising in Behind the Seams (\$1,200 value)
- 3 registrations to the Executive Conference (\$2,500+ value)

Experience Sponsor | \$6,000

- Company introduction from SPESA President Michael McDonald
- Prominent display signage at evening events during Executive Conference
- Company logo on the following:
 - SPESA's registration website
 - All Executive Conference promotional emails & materials
- Opportunity to include branded swag in Executive Conference materials
- 2 months of advertising in Behind the Seams (\$800 value)
- 2 registrations to the Executive Conference (\$1,700+ value)

Meal Sponsor | \$4,000

- Company introduction from SPESA President Michael McDonald
- Prominent display signage at breakfast + lunch tables
- Company logo on the following:
 - SPESA's registration website
 - All Executive Conference promotional emails & materials
- Opportunity to include branded swag in Executive Conference materials
- 1 month of advertising in Behind the Seams (\$400 value)
- 1 registration to the Executive Conference (\$850+ value)

Contact Maggie McDonald at maggie@spesa.org to inquire about the best sponsorship opportunity for you.

