2026 SPESA EXECUTIVE CONFERENCE

October 28-30, 2026 in San Antonio, Texas

SPONSORSHIP OPPORTUNITIES

Join SPESA as a sponsor for the upcoming 2026 Executive Conference in San Antonio! SPESA will be offering a variety of sponsorship opportunities to help you promote your business, products, and any new offerings coming down the pipeline.

Contact Maggie (maggie@spesa.org/+1-919-880-7023) to inquire about the following opportunities. Have something else in mind? Let us know!

Presenting Sponsor

Member: $7,000; Nonmember: $8,000

* Panel or moderator participation on 10/29 *
* Introduction from event emcee, Michelle Washington *
* Display signage at the conference entrance *
* Company logo/information on all conference promotional emails & materials *
* Opportunity to include branded swag in Executive Conference materials *
* 6 months of advertising in Behind the Seams ($2,100 value) *
* 2 pop-up banners on Behind the Seams (4 weeks total) ($900 value) *
* 3 registrations to the Executive Conference ($2,300+ value) *

Women's Leadership Breakfast Sponsor

Member: $5,000; Nonmember: $4,000

* Panel or moderator participation during Women's Breakfast *
* Introduction from event emcee, Michelle Washington *
* Display signage at the conference entrance *
* Company logo/information on all conference promotional emails & materials *
* Opportunity to include branded swag in Executive Conference materials *
* 5 months of advertising in Behind the Seams ($1,750 value) *
* 1 pop-up banner on Behind the Seams (2 weeks total) ($450 value) *
* 2 registrations to the Executive Conference ($1,500+ value) *

Reception Sponsor

Member: $4,000; Nonmember: $5,000

* Introduction from event emcee, Michelle Washington *
* Display signage at the evening receptions on 10/28 & 10/29 *
* Company logo/information on all conference promotional emails & materials *
* Opportunity to include branded swag in Executive Conference materials *
* 4 months of advertising in Behind the Seams ($1,400 value) *
* 1 pop-up banner on Behind the Seams (2 weeks total) ($450 value) *
* 1 registration to the Executive Conference + 1 spouse registration to the 10/28 and 10/29 receptions ($1,050+ value) *

Cowboy Hat Sponsor

Member: $3,000; Nonmember: $4,000

* Introduction from event emcee, Michelle Washington *
* Display signage at the conference entrance + mention during Women's Breakfast *
* Company logo/information on all conference promotional emails & materials *
* Opportunity to include branded swag in Executive Conference materials *
* 3 months of advertising in Behind the Seams ($1,050 value) *
* 1 registration to the Executive Conference ($750+ value) *

Supporting Sponsor

Member: $2,000; Nonmember: $3,000

* Introduction from event emcee, Michelle Washington *
* Display signage at the conference entrance *
* Company logo/information on all conference promotional emails & materials *
* Opportunity to include branded swag in Executive Conference materials *
* 2 months of advertising in Behind the Seams ($800 value) *
* 50% registration to the Executive Conference ($375+ value) *