

20 ALPHABET SOUP

26 COLLECTIVE SHINDIG



TUESDAY, AUGUST 4, 2026 | WHISKEY KITCHEN | RALEIGH, NC
CO-HOSTED BY MESSE FRANKFURT NORTH AMERICA

SPONSORSHIP OPPORTUNITIES

SPESA is thrilled to be working with the Alphabet Soup Collective to bring the Shindig back to Raleigh! We hope you'll consider joining as a sponsor for the event. See below for available opportunities.

VIP Sponsor

The North Carolina Textile Foundation will be sponsoring and hosting a VIP hour during this year's Shindig. We're inviting up to three companies to gain exclusive access to this VIP opportunity. Here's what's included:

- Five (5) tickets to the VIP hour (\$750 value)
- Onsite promotion during VIP hour (5-6 p.m.) + Shindig (6-9 p.m.)
 - Tabletop signage
 - Retractable banner signage featuring VIP sponsors
- Recognition in pre- and post-event marketing

Commitment: \$2,500

Supporting Sponsor

We invite you to join as a supporting sponsor of the Shindig. Here's what's included:

- Two (2) tickets to the Shindig (General Admission) (\$200 value)
- Onsite promotion during Shindig (6-9 p.m.)
 - Tabletop signage
 - Retractable banner signage featuring all sponsors
- Recognition in pre- and post-event marketing

Commitment: \$500

About the Alphabet Soup Collective

A collaboration of associations representing the global sewn products, textile, apparel and nonwovens textiles industries — known collectively as the "Alphabet Soup Collective" in a nod to their various and plentiful acronyms. Check us out on LinkedIn!

Anything else you'd like to see in a sponsorship? Let us know!

We want to ensure you get the most out of your support & commitment.

Email Maggie McDonald (maggie@spesa.org) to inquire about available opportunities.